

# Streamlined Energy & Carbon Reporting (SECR)

Genius Sports Group Limited  
FY2022



# SECR Highlights

## Genius Sports Group Limited

**Reporting Year: 1<sup>st</sup> January 2022 – 31<sup>st</sup> December 2022**

### Total Carbon Emissions

Total Carbon Emissions: 188.64 tCO<sub>2</sub>e  
 YOY percentage change (tCO<sub>2</sub>e): +645.91%

### Overall Carbon Intensity

Intensity Metric: 0.49 tCO<sub>2</sub>e per FTE  
 YOY percentage change (tCO<sub>2</sub>e): +532.43%

**Table 1: Energy Source Breakdown**

|  | Natural Gas | Electricity | Transport |
|--|-------------|-------------|-----------|
| <b>Carbon &amp; Energy Consumption</b>     |             |             |           |
| kWh  | 900,167     | 124,187     | 1,337     |
| tCO <sub>2</sub> e                         | 164.32      | 24.02       | 0.31      |
| YOY percentage change (tCO <sub>2</sub> e) | N/A         | +0.15%      | -76.45%   |
| <b>Carbon Intensity Metric</b>             |             |             |           |
| tCO <sub>2</sub> e per FTE                 | 0.425       | 0.062       | 0.001     |
| YOY percentage change (tCO <sub>2</sub> e) | N/A         | -15.12%     | -80.05%   |

### Natural Gas

Gas data was not historically available for Genius Sports Group Limited, and this data has been included for the first time in FY2022.

### Energy Saving Projects

- Energy Suppliers Review
- Power Consumption Review
- Carbon Reporting Dashboard
- Employee-Conscious Travel Engagement
- Desktop Sleep Function
- Resources Awareness Month
- Preventative Maintenance of HVAC

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SECR disclosures are mandatory for listed and large unlisted UK companies with reporting cycles beginning on or after 1<sup>st</sup> April 2019.

This report summarises Genius Sports Group Limited’s energy usage, associated emissions, energy efficiency actions and energy performance under the government policy Streamlined Energy & Carbon Reporting (SECR). This is implemented by the Companies (Directors’ Report) and Limited Liability Partnerships (Energy and Carbon Report) Regulations 2018.

## Executive Summary

Under SECR legislation, Genius Sports Group Limited is mandated to include energy consumption, emissions, intensity metrics and all energy efficiency improvements implemented in its most recent financial year, for its UK operations. Also, it summarises in the appendix, the methodologies utilised for all calculations related to the elements reported under energy & carbon.

There are two entities within the Genius Sports group family that are deemed as large UK-incorporated businesses under the Companies Act 2016.

This SECR report is provided on behalf of Genius Sports UK Limited and Genius Sports Technologies Limited. Genius Sports Group and their related entities (collectively "Genius Sports" or the "Group") are required to comply with the mandate for large entities to provide energy consumption, emissions, intensity metrics and all energy efficiency improvements for the most recent financial year.

Included within this report, although not delineated by entity (as explained below), is the consumption data for both group entities, Genius Sports UK Limited and Genius Sports Technologies Limited, who are legally required to comply with SECR disclosures. This report therefore covers UK Scope 1, Scope 2 and Scope 3 emissions, intensity ratios and yearly comparisons on an aggregated group basis for the UK operations within the group structure. During the reporting period, no other Group entities met the individual entity threshold for SECR reporting. Any references to individual entity consumption and emissions which are detailed in this report are provided for the purpose of transparent and thorough compliance with SECR.

Genius Sports is a leading provider of sophisticated data-driven technology and services that fuel the data ecosystem for sports, media and licensed sportsbooks worldwide. During the reporting period, Genius Sports Group Limited was the Group parent company.

A total of 17.76% of consumption data used for SECR has been estimated to achieve 100% data coverage.

An operational boundary has been applied for the purposes of the reporting.

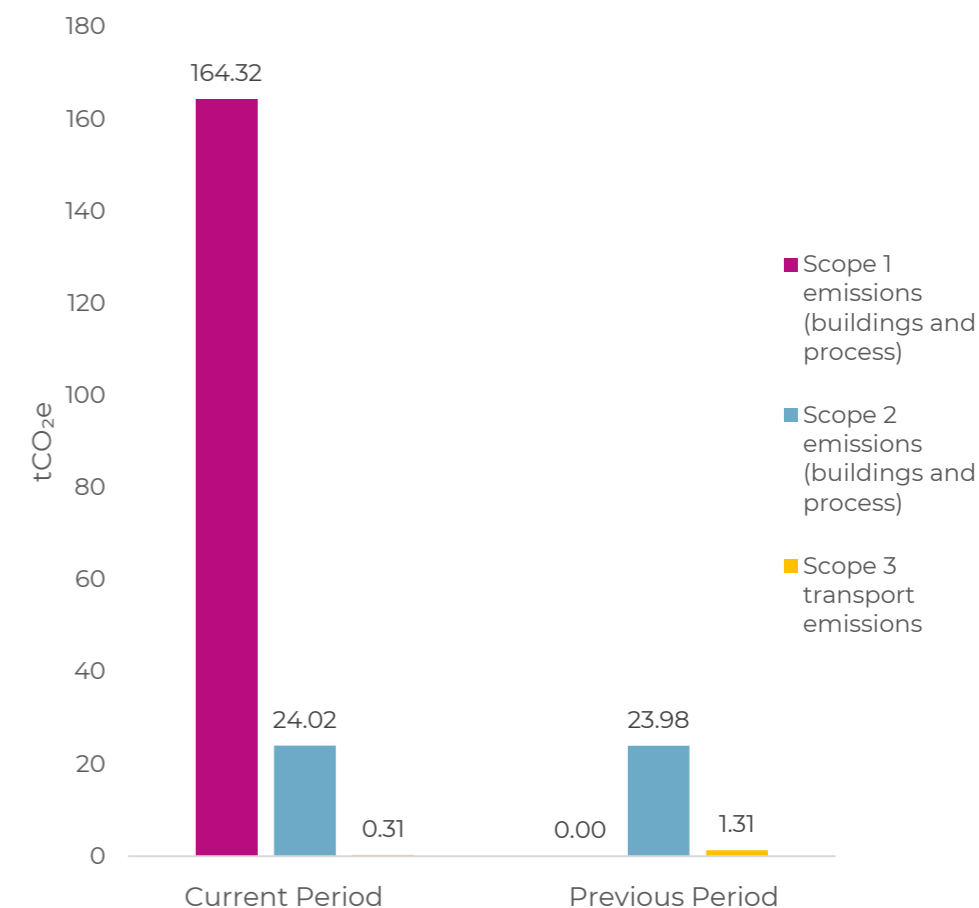
### Year 3

Genius Sports Group Limited Scope 1 and 3 direct emissions (combustion of transportation fuels\* and natural gas\*\*) for this year of reporting are 164.63 tCO<sub>2</sub>e, resulting from the direct combustion of 901,505 kWh of fuel. This represents a carbon increase of 125.67% from last year (Figure 1). This figure has been slightly distorted by the introduction of gas emissions.

Scope 2 indirect emissions (purchased electricity) for this year of reporting are 24.02 tCO<sub>2</sub>e, resulting from the consumption of 124,187 kWh of electricity purchased and consumed in day-to-day business operations. This represents a carbon increase of 0.15% from last year (Figure 1).

Our operations have an intensity metric of 0.49 tCO<sub>2</sub>e per FTE for this reporting year. This represents an increase in the operational carbon intensity of 533.86% compared to the previous reporting year.

**Figure 1: Scope 1, 2 and 3 emissions (tCO<sub>2</sub>e): this reporting period vs the previous reporting period.**



## Annual Reporting Figures

The following figures show the consumption and associated emissions for this reporting year for Genius Sports Group Limited's operations throughout the UK, with figures from the previous reporting period included for comparison.

Scope 1 consumption and emissions include direct combustion of natural gas, and fuels utilised for transportation operations, for example, company vehicle fleets.

Scope 2 consumption and emissions refer to indirect emissions related to the consumption of purchased electricity in day-to-day business operations.

Scope 3 consumption and emissions cover emissions resulting from sources not directly owned by Genius Sports Group Limited. This relates to grey fleet (business travel undertaken in employee-owned vehicles) only.

**Table 2: Genius Sports Group Limited UK Emissions Intensity Metric.**

| Intensity Metrics                     | Location-based tCO <sub>2</sub> e |          |
|---------------------------------------|-----------------------------------|----------|
|                                       | 2022                              | % Change |
| All Scopes tCO <sub>2</sub> e per FTE | 0.49                              | +532.43% |

**Table 3: Genius Sports Group Limited UK Total Energy Consumption (kWh).**

| Utility and Scope                   | 2022 Consumption (kWh) | 2021 Consumption (kWh) |
|-------------------------------------|------------------------|------------------------|
| <b>Scope 1 Total</b>                | <b>900,167</b>         | <b>N/A*</b>            |
| Gaseous and Other Fuels (Scope 1)   | 900,167                | N/A*                   |
| <b>Scope 2 Total</b>                | <b>124,187</b>         | <b>112,918</b>         |
| Grid-Supplied Electricity (Scope 2) | 124,187                | 112,918                |
| <b>Scope 3 Total</b>                | <b>1,337</b>           | <b>5,662</b>           |
| Transportation (Scope 3)            | 1,337                  | 5,662                  |
| <b>Total</b>                        | <b>1,025,691</b>       | <b>118,580</b>         |

**Table 4: Genius Sports Group Limited UK Total Location-based Emissions (tCO<sub>2</sub>e).**

| Utility and Scope                   | 2022 Consumption (tCO <sub>2</sub> e) Location-based | 2021 Consumption (tCO <sub>2</sub> e) Location-based |
|-------------------------------------|--|--|
| <b>Scope 1 Total</b>                | <b>164.32</b>  | <b>N/A*</b>  |
| Gaseous and Other Fuels (Scope 1)   | 164.32   | N/A*   |
| <b>Scope 2 Total</b>                | <b>24.02</b>   | <b>23.98</b>   |
| Grid-Supplied Electricity (Scope 2) | 24.02  | 23.98  |
| <b>Scope 3 Total</b>                | <b>0.31</b>  | <b>1.31</b>  |
| Transportation (Scope 3)            | 0.31   | 1.31   |
| <b>Total</b>                        | <b>188.64</b>  | <b>25.29</b>   |

# Energy Efficiency Narrative

## Energy Efficiency Improvements

Genius Sports is committed to year-on-year improvements in its operational energy efficiency. A register of energy efficiency measures has been compiled, with a view to implementing these measures in the next five years.

## Measures ongoing and undertaken through FY2022:

### Energy Suppliers Review

Genius Sports has completed a review of office and data centre energy suppliers in FY2022 to assess the feasibility of incorporating renewable energy into the organisation to reduce overall carbon emissions.

### Power Consumption Review

Genius Sports has conducted a review of the organisation to assess power consumption for the last 3 years to identify energy hotspots and assess where energy improvements can be made.

### Carbon Reporting Dashboard

Genius Sports designed and implemented a carbon reporting dashboard for its rail, air, and other travel in order to successfully identify hotspots, measure emissions, and track progress.

### Employee-Conscious Travel Engagement

Genius Sports has rolled out a 'Consider Your Travel' initiative for employees that encourages staff travelling to consider the impact and reduce carbon emissions.

## Recycling Schemes

Genius Sports has expanded its recycling policy to incorporate unwanted clothes and electronics, in addition to paper and plastic goods, to ensure correct recycling.

## Lighting Replacements

Genius Sports has implemented lighting retrofitting and replaced old lights with automatic lights in offices to reduce energy usage. Genius Sports has also used designs to ensure the organisation is optimising the use of natural light where possible.

## Desktop Sleep Function

Genius Sports implemented a sleep function for desktops, printers, AV/TV/TC and other shared equipment to reduce unnecessary energy consumption.

## Resources Awareness Month

Genius Sports ran a Resources Awareness Month to encourage employees to consciously consider the use of resources including elevator usage. Green commuting was encouraged which included vouchers for e-bikes, discounts for cycle shops, and cycle-to-work schemes.

## Preventative Maintenance of HVAC

Genius Sports took proactive steps to reduce emissions by planning regular and preventative maintenance on HVAC units and windows to identify early energy leaks and give insight into equipment performance.

## Measures prioritised for implementation in FY2023:

### Promoting Renewable Energy

In FY2023, Genius Sports will send an open letter to the landlord of its building to begin discussions about switching to a renewable energy supplier.

### Encouraging Remote and Hybrid Working

In FY2023, Genius Sports hopes to reduce its carbon footprint by encouraging a more flexible working pattern for its employees including remote or hybrid working. Total square footage will be used more efficiently, and less space will be needed per person.

### BREEAM Accredited Acquisition

In FY2023, Genius Sports will acquire a new building that has a 'good' BREEAM rating and will roll out lighting replacements to automatic LED lights that will further drive down emissions and reduce energy consumption.

### Personal CO<sub>2</sub> Emissions Reminder

In FY2023, Genius Sports will implement a personal reminder of CO<sub>2</sub> emissions per travel itinerary that each traveller and their line manager will receive to promote conscious travel.

### Encouraging Greener Travel

In FY2023, Genius Sports will encourage the use of hybrid and electric vehicles by adding the option to car hire providers and running promotional campaigns for employees to use options through Uber or Bolt. Green commuting will be promoted during the energy awareness month run by the Green Genius Committee.

### Green Travel Supplier

In FY2023, Genius Sports will source green travel suppliers with AMEXGBT to negotiate preferred rate agreements with Green Key or ISO 14001 certified hotels.

## I: Compliance Responsibility

This report has been prepared by the ESG division of Inspired PLC for Genius Sports Group Limited by means of interpreting the Companies (Directors' Report) and Limited Liability Partnerships (Energy and Carbon Report) Regulations 2018 as they apply to information supplied by Genius Sports Group Limited and its energy suppliers.

Genius Sports Group Limited's registered CEO and CFO are responsible for complying with the Regulations. They must be satisfied that to the best of their knowledge, all relevant information concerning Genius Sports Group Limited's organisation structure, properties, activities and energy supplies has been provided to Inspired PLC.

This includes details of any complex ownership structures (for example, private equity funds, franchises for private finance initiatives) and electricity/gas usage that is covered by the EU Emissions Trading Scheme (ETS) or Climate Change Agreements (CCA) scheme generated on-site (including Combined Heat and Power (CHP)) or supplied to/from a third party (i.e., not a licenced energy supplier or a landlord/tenant).

## II: Reporting Methodology

This report (including the Scope 1, 2 and 3 consumption and CO<sub>2</sub>e emissions data) has been developed and calculated using the *GHG Protocol – A Corporate Accounting and Reporting Standard* (World Business Council for Sustainable Development and World Resources Institute, 2004); *Greenhouse Gas Protocol – Scope 2 Guidance* (World Resources Institute, 2015); *ISO 14064-1 and ISO 14064-2* (ISO, 2018; ISO, 2019); *Environmental Reporting Guidelines: Including Streamlined Energy and Carbon Reporting Guidance* (HM Government, 2019).

Government Emissions Factor Database 2022 version 2 has been used, utilising the published kWh gross calorific value (CV) and kgCO<sub>2</sub>e emissions factors relevant for the reporting period 01/01/2022 – 31/12/2022.

Estimations were undertaken to cover missing billing periods for properties directly invoiced to Genius Sports Group Limited. These were calculated on a kWh/day pro-rata basis at the meter level.

These full-year estimations were applied to 14 electricity supplies and 1 gas supply. All estimations equated to 17.76% of reported consumption.

For reporting in the next FY, it is recommended that Genius Sports Group Limited implement improvements in data collection to ensure more data coverage and fewer estimations are utilised in reporting. This will ensure more accurate data and reporting.

\*In FY2022, Genius Sports Group Limited reduced its overall transport emissions by 76.45% compared to the previous reporting year. This is attributed to three factors including Genius Sports Group Limited negotiating rates with car hire providers for shared stadium installation trips, a remote worker who travelled frequently to conferences leaving the organisation and a closing down of the data centre site and moving the infrastructure to the cloud, meaning employees do not have to travel to the unit for work. Transport figures are solely from fuel costs attributed to road travel as air travel is not a mandatory inclusion under SECR. \*\*Despite reductions in transport, this is the inaugural year for the inclusion of gas emissions despite previous usage, due to improvements in data collection for Genius Sports Group Limited. A significant YOY increase has occurred that is not representative of true YOY change for total emissions. Consequently, year-on-year change figures may be slightly distorted due to the inclusion of gas. As of FY2023, Genius Sports Group Limited will relocate to a different site and as such emissions sources may change in future reporting due to differing sources of energy at the new site.

In October 2022, Genius Sports Group Limited switched to a new energy supplier with renewable energy, should Genius Sports Group Limited choose to voluntarily report using market-based methodology in future reporting this will significantly decrease carbon emissions.

An intensity metric has been calculated using total tCO<sub>2</sub>e figures and the selected performance indicator agreed with Genius Sports Group Limited for the relevant report period:

- Full time equivalents (FTE) **FY2022** (FY2021)

**386.5** (327.7)

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